

# *Economic Impact Report*

## **Atlantic City Gaming Industry**

### **Second Quarter 2010 Report**

*(Includes July 2010 Monthly and Second Quarter Statistics)*

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**CASINO HOTEL STATISTICS FOR THE MONTH OF JULY 2010**

	AC Hilton	Bally's Park Place	Borgata	Caesars	Harrah's	Resorts	Showboat	Tropicana	Trump Marina	Trump Plaza	Trump Taj Mahal	Industry Total
Casino Sq. Ft.	75,416	167,209	136,667	111,201	177,001	99,030	122,454	139,052	78,535	86,923	149,445	1,342,933
Simulcast Sq. Ft.	0	9,393	23,620	30,081	569	0	17,086		0	0	12,483	93,232
Blackjack	37	66	85	61	69	33	36	62	26	30	66	571
Craps	5	10	14	13	8	5	5	8	6	4	12	90
Roulette	7	21	21	16	12	9	9	15	6	8	14	138
Big Six	1	2	1	1	1	1	1	1	0	0	1	10
Baccarat	0	1	2	3	0	1	0	1	0	0	0	8
Minibaccarat	17	20	9	11	6	20	8	12	11	9	9	132
Poker	2	26	85	32	40	0	22	34	0	0	70	311
Red Dog	0	0	0	0	0	0	0	0	0	0	0	0
Sic Bo	1	1	0	1	0	0	0	0	0	0	1	4
Pai Gow Poker	4	8	6	6	3	1	3	2	2	2	4	41
Pai Gow	5	3	2	5	1	2	2	3	1	2	3	29
Pokette	0	0	0	0	0	0	0	0	0	0	0	0
Double Down Stud Poker	0	0	0	0	0	0	0	0	0	0	0	0
Keno	0	0	0	3	4	0	0	0	0	0	2	9
Caribbean Stud Poker	1	2	4	2	1	0	1	1	1	0	2	15
Let It Ride Poker	2	4	5	3	4	2	3	3	2	2	3	33
Super 7 1/2	0	0	0	0	0	0	0	0	0	0	0	0
Mini-Craps	0	0	0	0	0	0	0	0	0	0	0	0
Three Card Poker	6	15	16	8	10	5	7	9	5	6	9	96
Caribbean Draw Poker	0	0	0	0	0	0	0	0	0	0	0	0
Mini-Dice	0	0	0	0	0	0	0	0	0	0	0	0
Fast Action Hold 'Em	0	0	0	0	0	0	0	0	0	0	0	0
Casino War	0	0	0	0	0	0	0	0	0	0	0	0
Countdown	0	0	0	0	0	0	0	0	0	0	0	0
Spanish 21	2	8	5	6	1	3	1	4	3	3	4	40
Colorado Hold 'Em Poker	0	0	0	0	0	0	0	0	0	0	0	0
Multi-Bacc	0	0	0	0	0	0	0	0	0	0	0	0
Wild Aruba Stud Poker	0	0	0	0	0	0	0	0	0	0	0	0
Monopoly Poker	0	0	0	0	0	0	0	0	0	0	0	0
Table Slots	0	0	0	0	0	0	0	0	0	0	0	0
Rainbow Dice	0	0	0	0	0	0	0	0	0	0	0	0
Triple Shot	0	0	0	0	0	0	0	0	0	0	0	0
Blackjack Switch	0	0	0	0	0	0	0	0	0	0	0	0
Let's Get Wild Poker	0	0	0	0	0	0	0	0	0	0	0	0
Boston 5 Stud Poker	0	0	0	0	0	0	0	0	0	0	1	1
Double Cross Poker	0	0	0	0	0	0	0	0	0	0	0	0
Four Card Poker	1	6	4	4	1	0	1	2	1	2	2	24
Double Attack Blackjack	0	0	0	1	2	0	1	1	0	0	0	5
Shao Gow Poker	0	0	0	0	0	0	0	0	0	0	0	0
Suspense 21	0	0	0	0	0	0	0	0	0	0	0	0
Two Card Royal	0	0	0	0	0	0	0	0	0	0	0	0
Hawaii Hi-Lo	0	0	0	0	0	0	0	0	0	0	0	0
Texas Hold'Em Bonus Poker	0	4	4	2	1	1	1	2	1	2	2	20
Flop Poker	1	0	4	0	3	0	2	0	1	0	0	11
Asia Poker	0	2	2	2	0	0	0	0	0	1	1	8
Ultimate Texas Hold'em	0	1	0	1	0	0	1	0	2	0	0	0
Two Card Joker Poker	0	0	0	0	0	0	0	0	0	0	0	0
Winners Pot Poker	0	1	0	0	0	0	0	0	0	0	0	1
Mississippi Stud	0	0	0	0	0	0	0	0	1	0	0	1
Mini-Tex 3 Card Hold'Em	0	0	0	0	0	0	0	0	1	0	0	1
Supreme Pai Gow	0	0	0	0	0	0	0	0	0	0	0	0
<b>Total Table Games</b>	<b>92</b>	<b>201</b>	<b>269</b>	<b>181</b>	<b>167</b>	<b>83</b>	<b>104</b>	<b>160</b>	<b>70</b>	<b>71</b>	<b>206</b>	<b>1,599</b>
\$.01 and .02	926	988	1,260	946	383	603	548	864	586	595	1,069	8,768
Nickel	63	418	583	230	388	190	149	237	225	146	200	2,829
Quarter	350	860	390	416	544	413	286	288	357	474	581	4,959
Fifty Cents	32	97	95	58	21	47	3	34	40	70	35	532
Dollars	218	343	236	282	197	178	180	225	223	155	345	2,582
Five Dollars	84	96	89	66	67	52	24	53	48	40	73	692
Twenty-Five Dollars	6	18	20	18	16	10	3	15	10	13	12	141
One Hundred Dollars	6	13	12	14	10	10	3	12	5	6	23	114
Multi-Denominational Slot Machines	133	558	726	431	1,205	829	1,454	1,291	228	144	481	7,480
Other Slot Machines	24	30	45	46	26	20	5	47	16	65	31	355
<b>Total Slot Machines</b>	<b>1,842</b>	<b>3,421</b>	<b>3,456</b>	<b>2,507</b>	<b>2,857</b>	<b>2,352</b>	<b>2,655</b>	<b>3,066</b>	<b>1,738</b>	<b>1,708</b>	<b>2,850</b>	<b>28,452</b>

Source: State of New Jersey Casino Control Commission

**ATLANTIC CITY CASINO INDUSTRY  
STATEMENTS OF INCOME  
FOR THE QUARTER ENDED JUNE 30, 2010  
(\$ in Thousands)**

	AC Hilton	Bally's AC	Borgata	Caesars	Harrah's Marina	Resorts	Showboat	Tropicana AC Corp.	Trump Marina	Trump Plaza	Trump Taj Mahal	Industry
<b>REVENUE:</b>												
Casino	\$ 42,230	\$ 112,772	\$ 164,530	\$ 103,120	\$ 115,421	\$ 40,573	\$ 75,964	\$ 71,116	\$ 37,387	\$ 48,411	\$ 96,488	\$ 907,912
Rooms	3,794	13,071	27,704	10,114	19,993	3,889	9,713	17,289	3,902	6,044	14,329	129,842
Food and Beverage	5,414	18,780	35,994	13,386	21,975	4,835	12,623	10,857	4,815	6,017	14,024	148,720
Other	1,020	3,926	10,696	4,190	6,611	856	2,640	4,457	2,260	1,914	5,344	43,914
Total Revenue	52,458	148,549	238,924	130,810	164,000	50,153	100,940	103,719	48,364	62,386	130,195	1,230,388
Less: Promotional Allowances	15,056	36,983	52,032	32,262	41,041	14,218	31,002	26,089	12,308	14,757	32,612	308,360
<b>NET REVENUE</b>	<b>37,402</b>	<b>111,566</b>	<b>186,892</b>	<b>98,548</b>	<b>122,959</b>	<b>35,935</b>	<b>69,938</b>	<b>77,630</b>	<b>36,056</b>	<b>47,629</b>	<b>97,573</b>	<b>922,028</b>
<b>COSTS AND EXPENSES:</b>												
Cost of Goods and Services	35,668	76,182	118,616	63,923	72,969	31,160	47,375	54,690	31,727	37,419	68,472	638,201
Selling, General, and Administrative	7,443	11,887	22,718	15,481	15,185	8,060	8,408	13,197	5,085	7,228	13,885	128,555
Provision for Doubtful Accounts	545	(121)	1,010	464	825	542	443	398	389	511	1,311	6,317
Total Costs & Expenses	43,656	87,948	142,344	79,868	89,979	39,762	56,226	68,285	37,201	45,156	83,648	773,073
<b>GROSS OPERATING PROFIT</b>	<b>(6,254)</b>	<b>23,618</b>	<b>44,548</b>	<b>18,680</b>	<b>33,980</b>	<b>(3,827)</b>	<b>13,612</b>	<b>9,345</b>	<b>(1,145)</b>	<b>2,473</b>	<b>13,925</b>	<b>148,955</b>
Depreciation and Amortization	1,016	9,070	18,236	12,210	13,681	137	6,038	4,201	641	964	9,474	75,868
Charges from Affiliates Other than Interest:												
Management Fees	-	-	-	-	-	-	-	-	-	-	-	-
Other	338	6,257	-	5,257	8,491	-	4,214	-	1,309	1,627	3,614	31,107
<b>INCOME (LOSS) FROM OPERATIONS</b>	<b>(7,608)</b>	<b>9,291</b>	<b>26,312</b>	<b>1,213</b>	<b>11,808</b>	<b>(3,984)</b>	<b>3,360</b>	<b>5,144</b>	<b>(3,095)</b>	<b>(118)</b>	<b>837</b>	<b>42,180</b>
<b>OTHER INCOME (EXPENSES):</b>												
Interest (Expense) - Affiliates	(5,421)	(12,410)	-	(11,014)	-	-	-	-	(608)	(1,459)	(5,372)	(36,284)
Interest (Expense) - External	1	(94)	(5,588)	(99)	(11,979)	(13)	-	(4)	(135)	(360)	(440)	(18,711)
Invest. Alt. Tax & Related Income (Exp.)-Net	(179)	(888)	(1,193)	(242)	(1,217)	(360)	(3,108)	(240)	(158)	(180)	(396)	(7,959)
Nonoperating Income (Expense) - Net	112	182	(407)	(567)	3,820	285	227	37	25	106	107	3,927
Total Other Income (Expenses)	(5,487)	(13,010)	(7,188)	(11,922)	(9,376)	(88)	(2,879)	(207)	(876)	(1,893)	(6,101)	(59,027)
<b>Income(Loss) Before Taxes&amp;Extraordinary Items</b>	<b>(13,095)</b>	<b>(4,719)</b>	<b>19,124</b>	<b>(10,709)</b>	<b>2,432</b>	<b>(4,052)</b>	<b>481</b>	<b>4,937</b>	<b>(3,971)</b>	<b>(2,011)</b>	<b>(5,264)</b>	<b>(16,847)</b>
Provision (Credit) for Income Taxes	-	(997)	1,837	(4,070)	1,377	-	266	390	-	-	-	(1,197)
<b>Income (Loss) Before Extraordinary Items</b>	<b>(13,095)</b>	<b>(3,722)</b>	<b>17,287</b>	<b>(6,639)</b>	<b>1,055</b>	<b>(4,052)</b>	<b>215</b>	<b>4,547</b>	<b>(3,971)</b>	<b>(2,011)</b>	<b>(5,264)</b>	<b>(15,650)</b>
Extraordinary Items (Net of Income Taxes)	-	-	-	-	-	-	-	-	-	-	-	-
<b>NET INCOME (LOSS)</b>	<b>\$ (13,095)</b>	<b>\$ (3,722)</b>	<b>\$ 17,287</b>	<b>\$ (6,639)</b>	<b>\$ 1,055</b>	<b>\$ (4,052)</b>	<b>\$ 215</b>	<b>\$ 4,547</b>	<b>\$ (3,971)</b>	<b>\$ (2,011)</b>	<b>\$ (5,264)</b>	<b>\$ (15,650)</b>

As of 8/18/2010

**ATLANTIC CITY CASINO INDUSTRY  
STATEMENTS OF INCOME  
FOR THE QUARTER ENDED JUNE 30, 2009  
(\$ in Thousands)**

	AC Hilton	Bally's AC	Borgata	Caesars	Harrah's Marina	Resorts	Showboat	Adamar of NJ, Inc.	Trump Marina	Trump Plaza	Trump Taj Mahal	Industry
<b>REVENUE:</b>												
Casino	\$ 49,709	\$ 119,833	\$ 173,837	\$ 113,746	\$ 120,307	\$ 48,196	\$ 81,700	\$ 75,964	\$ 40,829	\$ 53,261	\$ 102,561	\$ 979,745
Rooms	4,113	12,700	27,123	9,285	17,943	3,932	9,080	16,598	4,246	5,839	13,427	124,289
Food and Beverage	6,521	17,888	34,490	12,011	19,282	5,345	12,814	11,872	4,905	5,944	14,514	145,388
Other	1,711	3,736	10,302	3,982	6,368	1,126	2,744	3,744	2,341	2,240	6,031	44,345
Total Revenue	62,054	153,957	245,752	139,029	163,920	58,569	106,338	108,178	52,121	67,284	136,533	1,293,765
Less: Promotional Allowances	17,814	37,143	54,239	30,799	39,454	17,948	32,787	27,051	12,631	15,183	32,980	318,029
<b>NET REVENUE</b>	<b>44,240</b>	<b>116,814</b>	<b>191,513</b>	<b>108,230</b>	<b>124,466</b>	<b>40,621</b>	<b>73,551</b>	<b>81,127</b>	<b>39,490</b>	<b>52,101</b>	<b>103,553</b>	<b>975,736</b>
<b>COSTS AND EXPENSES:</b>												
Cost of Goods and Services	37,124	75,702	117,626	63,325	69,873	33,776	46,781	57,089	30,846	38,017	69,424	639,583
Selling, General, and Administrative	6,919	12,574	22,297	10,364	14,454	9,669	8,228	13,885	6,046	9,993	14,933	129,342
Provision for Doubtful Accounts	800	952	1,789	1,657	863	1,066	632	903	441	448	4,689	14,270
Total Costs & Expenses	44,843	89,228	141,712	75,346	85,190	44,541	55,641	71,857	37,333	48,458	89,046	783,195
<b>GROSS OPERATING PROFIT</b>	<b>(603)</b>	<b>27,586</b>	<b>49,801</b>	<b>32,884</b>	<b>39,276</b>	<b>(3,890)</b>	<b>17,910</b>	<b>9,270</b>	<b>2,157</b>	<b>3,643</b>	<b>14,507</b>	<b>192,541</b>
Depreciation and Amortization	3,341	9,035	20,040	10,748	13,487	3,474	6,475	16,547	187	3,735	10,239	97,308
Charges from Affiliates Other than Interest:												
Management Fees	-	-	-	-	-	411	-	-	-	-	-	411
Other	402	5,008	-	5,085	8,529	-	4,079	-	1,664	2,032	3,406	30,186
<b>INCOME (LOSS) FROM OPERATIONS</b>	<b>(4,346)</b>	<b>13,545</b>	<b>29,761</b>	<b>17,068</b>	<b>17,260</b>	<b>(7,775)</b>	<b>7,356</b>	<b>(7,277)</b>	<b>306</b>	<b>(2,124)</b>	<b>862</b>	<b>64,636</b>
<b>OTHER INCOME (EXPENSES):</b>												
Interest (Expense) - Affiliates	(3,150)	(12,410)	-	(13,587)	3,914	(3,313)	-	(7,139)	(500)	(7,203)	(17,363)	(60,751)
Interest (Expense) - External	(15)	(131)	(7,447)	(162)	(15,392)	(441)	(10)	(33)	(135)	(357)	(431)	(24,554)
Invest. Alt. Tax & Related Income (Exp.)-Net	(210)	(471)	(1,247)	(231)	(299)	(388)	(297)	(422)	109	409	1,181	(1,866)
Nonoperating Income (Expense) - Net	78	185	(1,245)	(2,429)	679	2,116	198	(2,385)	(189,923)	(347,620)	(3,751)	(544,097)
Total Other Income (Expenses)	(3,297)	(12,827)	(9,939)	(16,409)	(11,098)	(2,006)	(109)	(9,979)	(190,449)	(354,771)	(20,384)	(631,268)
<b>Income(Loss) Before Taxes&amp;Extraordinary Items</b>	<b>(7,643)</b>	<b>718</b>	<b>19,822</b>	<b>659</b>	<b>6,162</b>	<b>(9,781)</b>	<b>7,247</b>	<b>(17,256)</b>	<b>(190,143)</b>	<b>(356,895)</b>	<b>(19,522)</b>	<b>(566,632)</b>
Provision (Credit) for Income Taxes	-	1,394	1,561	3,891	2,940	-	3,171	-	-	(1,910)	(335)	10,712
<b>Income (Loss) Before Extraordinary Items</b>	<b>(7,643)</b>	<b>(676)</b>	<b>18,261</b>	<b>(3,232)</b>	<b>3,222</b>	<b>(9,781)</b>	<b>4,076</b>	<b>(17,256)</b>	<b>(190,143)</b>	<b>(354,865)</b>	<b>(19,187)</b>	<b>(577,344)</b>
Extraordinary Items (Net of Income Taxes)	-	-	-	-	-	-	-	-	-	-	-	-
<b>NET INCOME (LOSS)</b>	<b>\$ (7,643)</b>	<b>\$ (676)</b>	<b>\$ 18,261</b>	<b>\$ (3,232)</b>	<b>\$ 3,222</b>	<b>\$ (9,781)</b>	<b>\$ 4,076</b>	<b>\$ (17,256)</b>	<b>\$ (190,143)</b>	<b>\$ (354,985)</b>	<b>\$ (19,187)</b>	<b>\$ (577,344)</b>

As of 8/18/2010

# QUARTERLY CASINO HOTEL OCCUPANCY STATISTICS

	2010 (Second Quarter)					2009					2008				
	Number of Guest Rooms in Property*	Number of Available Room Nights	Number of Occupied Room Nights	Average Rate Per Occupied Room	Occupancy Rate	Number of Guest Rooms in Property*	Number of Available Room Nights	Number of Occupied Room Nights	Average Rate Per Occupied Room	Occupancy Rate	Number of Guest Rooms in Property*	Number of Available Room Nights	Number of Occupied Room Nights	Average Rate Per Occupied Room	Occupancy Rate
AC Hilton (Colony) (a)	809	73,346	52,880	\$71.76	72.1%	809	74,428	49,530	\$65.96	66.5%	809	74,420	59,425	\$72.94	79.9%
Bally's AC (b)	1,705	156,666	147,863	88.40	94.4%	1,751	161,143	137,674	82.02	85.4%	1,752	160,266	138,320	84.68	86.3%
Borgata	2,769	251,171	212,357	127.49	84.5%	2,769	252,337	192,028	133.20	76.1%	2,769	247,092	192,527	136.34	77.9%
Caesars AC (b)	1,141	103,831	99,351	94.96	95.7%	1,141	104,972	95,856	87.84	91.3%	1,139	104,788	96,771	90.83	92.3%
Harrah's	2,590	235,690	200,184	99.87	84.9%	2,590	238,280	185,161	93.30	77.7%	2,590	238,278	172,598	90.71	72.4%
Resorts	942	85,722	58,837	66.23	68.6%	942	86,480	49,770	65.17	57.6%	942	86,664	61,998	63.48	71.5%
Showboat	1,331	121,121	106,715	91.02	88.1%	1,331	122,452	91,471	87.48	74.7%	1,331	122,452	93,747	88.30	76.6%
Adamar of NJ, Inc. (a)	0	0	0	0	0	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Tropicana AC Corp (a)	2,129	193,739	168,734	102.46	87.1%	2,129	195,868	152,002	99.55	77.6%	2,129	195,868	157,505	97.03	80.4%
Trump Marina	728	66,248	50,006	78.03	75.5%	728	66,976	42,414	77.69	63.3%	728	66,976	46,401	84.83	69.3%
Trump Plaza	906	82,446	69,221	87.31	84.0%	906	83,352	62,622	82.06	75.1%	906	83,352	64,369	85.48	77.2%
Trump Taj Mahal	2,010	182,910	157,476	91.20	86.1%	2,010	184,920	143,662	88.34	77.7%	1,965	158,060	121,149	88.63	76.6%
<b>Industry Total</b>	<b>17,060</b>	<b>1,552,890</b>	<b>1,323,624</b>			<b>17,106</b>	<b>1,571,208</b>	<b>1,202,190</b>			<b>17,060</b>	<b>1,538,216</b>	<b>1,204,810</b>		
<b>Industry Average</b>				<b>\$97.14</b>	<b>85.2%</b>				<b>\$94.27</b>	<b>76.5%</b>				<b>\$94.96</b>	<b>78.3%</b>

\* Number of guest rooms at end of quarter

(a) Tropicana was acquired by a reorganized Tropicana Entertainment on March 8, 2010 and thus, two sets of financial statements were submitted for the period.

Source: State of NJ Casino Control Commission

**CASINO WIN, GROSS REVENUE TAX, AND CRDA OBLIGATIONS**  
**(\$ in Thousands)**

	CASINO WIN 2010		CASINO WIN 2009		CASINO WIN 2008		GROSS REVENUE TAX 2010		GROSS REVENUE TAX 2009		GROSS REVENUE TAX 2008	
	<u>MONTHLY</u>	<u>YTD</u>	<u>MONTHLY</u>	<u>YTD</u>	<u>MONTHLY</u>	<u>YTD</u>	<u>MONTHLY</u>	<u>YTD</u>	<u>MONTHLY</u>	<u>YTD</u>	<u>MONTHLY</u>	<u>YTD</u>
January	\$294,168	\$294,168	\$321,445	\$321,445	\$354,964	\$354,964	\$23,534	\$23,534	\$25,716	\$25,716	\$28,400	\$28,400
February	261,610	555,778	310,297	631,743	384,096	739,060	20,929	44,463	24,814	50,530	30,728	59,128
March	300,756	856,534	318,450	950,192	394,991	1,134,051	24,061	68,524	25,477	76,006	31,600	90,728
April	311,462	1,167,996	313,578	1,263,770	365,545	1,499,596	23,225	91,749	24,660	100,667	29,247	119,976
May	319,664	1,487,660	351,304	1,615,075	415,348	1,914,944	22,688	114,438	25,627	126,295	33,228	153,205
June	286,759	1,774,419	322,745	1,937,820	373,608	2,288,552	20,134	134,571	23,510	149,805	29,889	183,094
July	363,889	2,138,309	383,029	2,320,849	438,736	2,727,289	25,880	160,451	28,086	177,882	35,099	218,193
August			391,735	2,712,585	468,321	3,195,591			28,522	206,415	37,466	255,659
September			335,418	3,048,003	355,916	3,551,510			23,944	230,359	28,477	284,136
October			323,805	3,371,807	346,220	3,897,730			23,527	253,885	27,700	311,836
November			299,263	3,671,070	345,509	4,243,238			21,524	275,409	26,056	337,893
December			\$272,101	\$3,943,171	\$301,997	\$4,545,235			\$19,899	\$295,309	\$22,357	\$56,819

	CRDA OBLIGATIONS 2010		CRDA OBLIGATIONS 2009		CRDA OBLIGATIONS 2008	
	<u>MONTHLY</u>	<u>YTD</u>	<u>MONTHLY</u>	<u>YTD</u>	<u>MONTHLY</u>	<u>YTD</u>
January	\$3,677	\$3,677	\$4,018	\$4,018	\$4,437	\$4,437
February	3,270	6,947	3,877	7,895	4,801	9,239
March	3,759	10,707	3,981	11,876	4,937	14,176
April	3,893	14,600	3,919	15,796	4,570	18,746
May	3,996	18,596	4,392	20,187	5,192	23,938
June	3,585	22,180	4,034	24,221	4,670	28,608
July	4,549	26,729	4,787	29,009	5,484	34,093
August			4,896	33,906	5,854	39,947
September			4,192	38,099	4,450	44,396
October			4,047	42,147	4,328	48,724
November			3,741	45,888	4,319	53,043
December			\$3,401	\$49,289	\$3,775	\$56,819

**NOTES:**

**Casino Win** reflects winnings from Slot Machines, Table Games, and Other Games as reported on the Monthly Tax Returns filed with the NJ Casino Control Commission.

Year-to-date (YTD) figures include the impact of amendments made by individual casinos to prior months' casino win.

**Gross Revenue Tax** reflects the 8% tax on casino win that goes to support senior citizens and the disabled. Year-to-date (YTD) figures include the tax impact of amendments made by individual casinos to prior months' casino win, as well as additional taxes paid as a result of the gross revenue audit process

**CRDA Obligations** reflect the 1.25% of casino win that casinos must invest in projects through the Casino Reinvestment Development Authority (CRDA).

**Source:** NJ Casino Control Commission

## OTHER TAXES AND FEES

LUXURY TAX (a)				PROMO TAX (b)			PARKING FEE (c)			EXPIRED GAMING-RELATED OBLIGATIONS (d)			
Month	2010	2009	2008	2010	2009	2008	2010	2009	2008	2010	2009	2008	
January	\$1,565,460	\$1,249,946	\$1,816,362	\$469,895	\$671,473	\$728,402	\$2,387,961	\$2,432,445	\$2,515,188				
February	1,593,564	2,120,151	1,716,582	731,336	891,500	769,395	1,927,335	2,374,002	2,721,126				
March	2,520,175	1,822,667	2,063,261	898,285	855,428	861,485	2,478,402	2,525,511	3,067,815				
April	2,179,572	2,908,767	2,532,504	874,253	1,492,559	849,586	2,464,947	2,498,469	2,769,630	31,004			
May	2,164,244	1,408,216	1,871,245	634,007	347,186	761,110	2,685,285	2,786,778	3,020,862	42,895			
June	2,256,500	2,591,901	2,601,926	728,301	1,035,686	978,922	2,666,292	2,732,166	2,968,035	4,055,941	3,007,017		
July		2,828,672	3,308,874		1,079,890	1,060,195		3,213,597	3,353,700				
August		2,928,241	2,872,914		838,940	838,267		3,385,452	3,664,176				
September		2,463,548	3,215,862		1,011,976	1,100,499		2,585,892	2,685,741				
October		2,214,231	1,624,010		827,685	810,814		2,418,240	2,605,641				
November		1,882,766	1,513,373		838,511	573,494		2,388,165	2,643,468				
December		<u>1,955,329</u>	<u>2,471,405</u>		<u>806,480</u>	<u>1,128,317</u>		<u>2,136,396</u>	<u>2,382,651</u>				
Totals	#####	\$26,374,435	\$27,608,318	\$4,336,077	\$10,697,314	\$10,460,486	\$14,610,222	\$31,477,113	\$34,398,033	\$4,129,840	\$3,007,017		\$0

TAX ON CASINO COMPLIMENTARIES (e)				HOTEL ROOM FEE (f)		
Quarter	2010	2009	2008	2010	2009	2008
1st		\$1,472,294	\$3,118,363	\$3,539,142	\$3,473,985	\$3,456,180
2nd		1,551,273	2,834,359	3,970,872	3,947,739	3,845,880
3rd			1,917,885		4,417,758	4,254,156
4th			<u>1,558,548</u>		<u>3,606,249</u>	<u>3,614,502</u>
Totals	\$0	\$3,023,567	\$9,429,155	\$7,510,014	\$15,445,731	\$15,170,718

### TAX ON MULTI-CASINO PROGRESSIVE SLOT MACHINE REVENUE (g)

Month	2010	2009	2008
January	\$141,963	\$131,615	\$60,876
February	277,719	355,467	411,096
March	385,202	362,375	578,408
April	179,874	168,525	65,070
May	246,914	346,788	472,741
June	351,591	395,922	550,672
July		213,932	187,887
August		356,149	488,291
September		366,430	516,138
October		117,130	199,546
November		288,743	283,642
December		<u>384,041</u>	<u>330,924</u>
Totals	\$1,583,263	\$3,487,117	\$4,145,291

### NOTES:

- (a) **Luxury Tax** rates are 3% on sales of alcoholic beverages and 9% on other taxable items, i.e.. beach chairs (not complimentary).
- (b) **Promotional "Promo" Tax** are \$2 fees per day for each occupied room in casino hotels and \$1 per day for each occupied room in other lodging places.
- (c) **Parking Fee** increased to \$3.00 effective July 1, 2003.
- (d) **Expired Gaming-Related Obligations** are a percentage of casino licensees' unclaimed winnings paid to the Casino Revenue Fund pursuant to N.J.A.C. 19:45-3.1.
- (e) **Tax on Casino Complimentaries** became effective on July 1, 2003. Tax raises a fixed \$26 million for state fiscal years 2004 through 2006, \$19.5 million for 2007, \$13 million for 2008 and \$6.5 million for 2009. Second quarters adjusted to reflect fixed tax amounts.
- (f) **Hotel Room Fee** became effective on July 1, 2003. Fee is \$3 per day for each occupied room in casino hotels.
- (g) **Tax on Multi-Casino Progressive Slot Machine Revenue** became effective on July 1, 2003. Tax is paid by slot machine system operators (not casinos) based on 8% of revenues from operating progressive slot machine systems in Atlantic City.

Source for the Luxury Tax and Promo Tax : Office of Management & Budget, NJ Department of Treasury

Source for all other taxes and fees: Tax/Fee returns filed with the NJ Casino Control Commission (amounts are unaudited)

# CALENDAR YEAR CASINO SERVICE INDUSTRY TOTAL VOLUME OF BUSINESS

		DOLLAR VOLUME			DOLLAR VOLUME	NEW JERSEY AS A % OF
YEAR	TOTAL NUMBER OF COMPANIES	OF BUSINESS (\$BILLIONS)	NEW JERSEY COMPANIES	% OF TOTAL COMPANIES	OF BUSINESS (\$BILLIONS)	TOTAL VOLUME
1987	9,630	1.23	3,786	39.30%	0.80	65.21%
1988	10,439	1.52	3,987	38.20%	1.00	65.87%
1989	10,707	1.79	4,112	38.40%	1.27	71.12%
1990	10,185	2.02	4,033	39.60%	1.40	69.28%
1991	9,367	1.84	3,845	41.00%	1.23	67.15%
1992	10,044	1.97	4,029	40.10%	1.31	66.54%
1993	10,565	2.03	4,093	38.70%	1.42	70.03%
1994	10,229	2.17	4,002	39.10%	1.35	62.51%
1995	7,804	2.14	3,282	42.10%	1.35	62.93%
1996	8,193	2.47	3,402	41.50%	1.54	62.48%
1997	8,264	2.76	3,355	40.60%	1.87	67.67%
1998	7,874	2.48	3,132	39.80%	1.56	62.84%
1999	8,040	2.31	3,084	38.36%	1.48	64.15%
2000	7,393	2.33	2,889	39.08%	1.55	66.59%
2001	6,789	2.27	2,707	39.87%	1.72	75.92%
2002	6,747	2.87	2,673	39.62%	2.21	76.99%
2003	6,633	3.10	2,611	39.36%	2.34	72.89%
2004	6,353	3.00	2,561	40.31%	1.95	65.32%
2005	6,354	3.00	2,463	38.76%	1.97	59.51%
2006	6,085	3.50	2,331	38.31%	2.16	61.43%
2007	6,227	4.04	2,174	34.91%	2.53	62.71%
2008	6,070	4.15	2,199	36.23%	2.33	56.29%
2009	5,178	2.97	1,967	37.99%	1.20	40.51%

(ending December 31, 2009)

Source: New Jersey Casino Control Commission

# NEW JERSEY ENTERPRISES - Calendar Year 2009

	TOTAL COMPANIES	DOLLAR VOLUME OF BUSINESS	% OF TOTAL BUSINESS
COUNTIES	1,967	\$1,204,278,553	100.00%
ATLANTIC	965	\$733,542,866	60.91%
BERGEN	82	\$47,407,826	3.936%
BURLINGTON	123	\$60,723,683	5.042%
CAMDEN	172	\$29,056,044	2.141%
CAPE MAY	58	\$4,196,773	0.348%
CUMBERLAND	52	\$43,476,353	3.610%
ESSEX	46	\$81,461,301	6.764%
GLOUCESTER	68	\$70,682,725	5.869%
HUDSON	32	\$5,639,620	0.468%
HUNTERDON	3	\$836,626	0.069%
MERCER	46	\$34,761,627	2.886%
MIDDLESEX	54	\$37,339,267	3.100%
MONMOUTH	78	\$9,420,055	0.782%
MORRIS	37	\$2,634,912	0.219%
OCEAN	48	\$7,316,599	0.607%
PASSAIC	29	\$1,369,474	0.113%
SALEM	12	\$25,219,694	2.094%
SOMERSET	25	\$3,917,045	0.325%
SUSSEX	1	---	---
UNION	35	\$5,260,715	0.436%
WARREN	1	---	---



## EMPLOYMENT IN THE CASINO HOTEL INDUSTRY

### TOTAL CASINO HOTEL EMPLOYMENT

	<u>2010</u>	<u>2009</u>	<u>2008</u>	<u>2007</u>	<u>2006</u>	<u>2005</u>	<u>2004</u>	<u>2003</u>	<u>2002</u>
JANUARY	36,164	38,019	40,710	41,915	45,180	44,957	45,638	44,268	45,279
FEBRUARY	36,105	37,727	40,434	41,702	44,233	45,187	45,479	44,003	45,285
MARCH	36,091	37,315	40,407	41,275	44,502	45,314	45,662	43,924	45,304
APRIL	36,121	37,234	40,524	41,319	44,846	45,945	45,836	44,026	45,625
MAY	36,835	37,841	41,441	41,955	45,611	46,478	46,656	44,385	45,965
JUNE	38,648	38,648	42,061	42,678	47,238	47,724	47,064	49,379	46,557
JULY	38,725	38,725	42,151	42,992	47,379	47,928	48,333	49,764	46,885
AUGUST		38,404	42,090	42,609	47,252	47,445	47,750	49,617	46,593
SEPTEMBER		37,337	41,075	41,239	45,409	46,044	46,364	48,099	45,921
OCTOBER		36,812	40,124	40,923	44,631	44,974	46,268	47,163	45,348
NOVEMBER		36,501	39,137	40,634	42,693	44,702	46,268	46,651	45,025
DECEMBER		36,377	38,585	40,788	42,545	44,542	45,501	46,159	44,820

### CASINO HOTEL INDUSTRY SALARIES & WAGES (\$ IN THOUSANDS)\*

	<u>2009</u>	<u>2008</u>	<u>2007</u>	<u>2006</u>	<u>2005</u>	<u>2004</u>	<u>2003</u>	<u>2002</u>	<u>2001</u>
A.C. HILTON	\$61,800	\$70,098	\$75,121	\$76,178	\$78,007	\$81,847	\$84,243	\$85,252	\$84,680
BALLY'S PP	116,720	134,747	148,347	155,798	161,050	174,982	181,890	138,920	137,382
BORGATA	154,987	164,673	154,238	144,573	128,292	120,929	61,647	n/a	n/a
CAESARS	92,564	105,485	112,675	105,107	102,559	105,313	110,748	116,560	112,041
CLARIDGE	n/a	n/a	n/a	n/a	n/a	n/a	n/a	54,726	58,031
HARRAH'S	91,604	99,318	92,267	84,116	77,062	78,610	82,635	83,450	82,397
RESORTS	56,681	62,596	66,323	67,548	67,226	69,742	69,171	72,943	71,659
SANDS(a)	n/a	n/a	n/a	53,233	51,074	51,696	55,102	62,094	70,333
SHOWBOAT	65,638	75,524	77,462	76,315	75,498	74,195	80,252	80,174	79,892
TROPICANA	77,804	82,777	83,958	100,394	106,624	95,689	94,600	101,174	102,505
TRUMP MARINA	54,060	59,732	62,139	63,825	66,005	69,207	73,737	77,153	77,403
TRUMP PLAZA	66,988	73,779	72,632	77,017	76,262	78,089	82,595	86,116	89,182
TRUMP TAJ MAHAL	110,043	109,450	112,208	118,019	121,316	<u>123,973</u>	<u>130,100</u>	<u>136,713</u>	<u>136,438</u>
INDUSTRY TOTALS	\$948,889	\$1,038,179	\$1,057,370	\$1,122,123	\$1,110,975	\$1,124,272	\$1,106,720	\$1,095,275	\$1,101,943

(a) Sands ceased operations on November 10, 2006

Source: State of New Jersey Casino Control Commission (posted yearly)

\* Posted Yearly

## STATISTICS ON CASINO BUSES

MONTH	2010		2009		2008		2007		2006		2005		2004		2003	
	BUSES	RIDERS	BUSES	RIDERS	BUSES	RIDERS	BUSES	RIDERS	BUSES	RIDERS	BUSES	RIDERS	BUSES	RIDERS	BUSES	RIDERS
JANUARY	12,740	256,857	12,174	266,184	14,536	333,470	16,553	373,565	17,832	405,268	17,365	364,821	19,259	382,760	22,110	445,572
FEBRUARY	10,029	224,566	12,635	316,415	14,591	361,108	15,434	362,450	16,922	414,371	18,448	444,890	21,805	512,601	18,761	402,508
MARCH	14,182	329,439	14,139	356,055	n/a	n/a	18,564	475,086	20,783	519,959	20,884	505,394	23,991	583,246	25,986	623,856
APRIL	14,426	345,148	14,876	371,358	17,127	463,989	18,276	472,216	20,863	527,476	22,822	587,324	23,669	585,933	24,442	574,313
MAY	15,453	372,086	15,665	397,744	17,306	472,605	19,511	462,617	21,926	575,988	22,286	563,867	25,709	659,404	27,168	653,696
JUNE	14,808	356,038	16,097	402,661	n/a	n/a	19,699	536,542	21,626	565,319	21,855	562,488	24,519	621,241	26,634	644,969
JULY			16,866	424,072	n/a	n/a	19,706	529,346	19,602	517,978	23,296	611,442	25,404	639,011	27,191	670,593
AUGUST			17,594	452,656	17,842	499,854	19,787	529,139	24,216	650,725	23,208	603,855	25,596	625,187	28,090	704,967
SEPTEMBER			16,030	388,657	14,958	404,697	19,042	509,622	21,123	548,624	22,280	570,519	23,927	583,188	25,049	589,600
OCTOBER			15,839	379,595	15,699	411,865	18,719	472,628	20,810	538,753	21,867	542,559	24,131	581,234	26,125	626,670
NOVEMBER			14,123	323,445	14,593	355,767	16,528	415,364	18,785	467,437	15,761	65,290	21,649	497,710	23,809	548,735
DECEMBER			<u>11,558</u>	<u>239,664</u>	<u>12,569</u>	<u>280,101</u>	<u>14,068</u>	<u>318,913</u>	<u>16,384</u>	<u>370,621</u>	<u>15,976</u>	<u>343,130</u>	<u>17,935</u>	<u>372,257</u>	<u>18,522</u>	<u>361,388</u>
TOTALS	81,638	1,884,134	177,596	4,318,506	139,221	3,583,456	215,887	5,457,488	240,872	6,102,519	246,048	5,765,579	277,594	6,643,772	293,887	6,846,867

## ANNUAL VISITORS TO ATLANTIC CITY BY TRAVEL MODE (IN THE THOUSANDS)\*\*

MODE	1992	1991	1990	1989	1988	1987	1986	1985	1984	1983	1982	1981	1980	1979	1978
AUTOMOBILE	19,734	19,281	19,310	18,257	17,769	17,218	16,360	15,702	15,448	14,347	13,086	11,475	9,891	7,909	6,445
CHARTER BUS	9,768	10,286	11,201	12,447	14,184	13,495	12,453	12,589	12,041	11,036	9,051	6,770	3,298	1,000	200
FRANCHISE BUS	512	494	528	685	745	754	748	758	720	643	595	658	613	536	353
AIR*	496	483	544	523	<u>440</u>	<u>378</u>	<u>371</u>	<u>277</u>	<u>257</u>	<u>335</u>	<u>223</u>	<u>181</u>	<u>20</u>	<u>20</u>	<u>10</u>
RAIL	<u>195</u>	<u>244</u>	<u>230</u>	<u>90</u>											
TOTALS	30,705	30,788	31,813	32,002	33,138	31,845	29,932	29,326	28,466	26,361	22,955	19,084	13,822	9,465	7,008

MODE	2007	2006	2005	2004	2003	2002	2001	2000	1999	1998	1997	1996	1995	1994	1993
AUTOMOBILE	26,928	27,545	27,889	25,815	24,553	24,676	23,501	23,177	23,247	23,293	23,368	23,023	23,162	21,803	20,303
CHARTER BUS	5,408	6,041	6,104	6,573	6,764	7,586	7,986	9,015	9,342	9,903	9,640	10,011	9,079	8,352	8,728
FRANCHISE BUS	501	526	519	516	504	514	519	536	539	530	512	515	517	518	513
AIR*	260	260	261	261	261	268	277	323	396	447	426	395	386	433	462
RAIL	<u>203</u>	<u>162</u>	<u>151</u>	<u>148</u>	<u>142</u>	<u>143</u>	<u>140</u>	<u>133</u>	<u>128</u>	<u>127</u>	<u>124</u>	<u>98</u>	<u>128</u>	<u>215</u>	<u>219</u>
TOTALS	33,300	34,534	34,924	33,313	32,224	33,187	32,423	33,184	33,652	34,300	34,070	34,042	33,272	31,321	30,225

MODE	2008	2009
AUTOMOBILE	25,903	25,185
CHARTER BUS	4,910	4,282
FRANCHISE BUS	505	475
AIR*	250	240
RAIL	<u>245</u>	<u>199</u>
TOTALS	31,813	30,381

\*No private plane passengers were estimated in the air mode figures to 1981.

1981 was also the first year for casino air charters.

\*\*Numbers may be slightly off due to rounding.

Source: South Jersey Transportation Authority received yearly